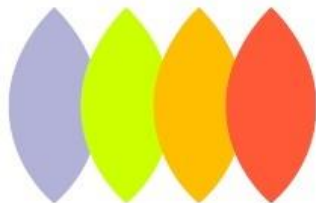


# PCT Priorities for Children and Young People

- Early Access to Midwifery Services
- Under 18 conceptions
- Obesity among primary school age children
- Immunisation Rates
- Initiation and maintenance of Breastfeeding
- Reducing Prevalence of Chlamydia
- Reducing admissions to hospital for alcohol related harm
- Partnerships



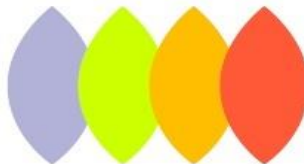
# Sexual Health Services

- Access to Services
- Chlamydia Screening
- Human Papilloma Virus (HPV)



# Childhood Obesity

- Collect and analyse local datasets.
- Develop a childhood obesity care pathway
- Write, consult and launch a county-wide obesity strategy
- Establish a dedicated taskforce (with overall leadership and governance agreed to by all partners) to develop and monitor actions to tackle childhood obesity:
- Identify funding and commission a range of interventions that prevent and manage excess weight focused on the 5 themes set out in *Healthy Weight, Healthy Lives*.
  - Children: healthy growth and healthy weight
  - Promoting healthier food choices
  - Building physical activity into our lives
  - Creating better incentives for better health
  - Personalised support for overweight and obese individuals



# Health Visitor and School Nursing Core Services

- Agreed with PCT Commissioners
- Universal core contacts and additional targeted support based on identified need
- Delivered within the ECM Integrated processes e.g. CAF, Integrated working, ContactPoint.
- Reviewed on a regular basis



# Role of Health Visitors and School Nurses

- Universal delivery of the core document
- Specialist Assessment of need for children young people and their families
- Targeted intervention for vulnerable children and young people
- Safeguarding expertise and intervention



# Workforce redesign principles

- Corporate Team Working
- Services delivered around a geographical area by integration and co-location with other agencies.
- Greater emphasis on targeted work with vulnerable children, young people and their families
- Greater resource allocation to areas of greatest need
- Promote and facilitate a public health model of working
- Increased integration of Health Visiting and School Nursing
- Joint multi agency training and development opportunities

